

**SoundTrack\_Cologne**

**4.0**

SoundTrack\_Cologne  
Trajanstr. 27 · 50678 Köln  
fon 0221 931844 0  
fax 0221 931844 9  
[info@soundtrackcologne.de](mailto:info@soundtrackcologne.de)  
[www.soundtrackcologne.de](http://www.soundtrackcologne.de)

**SoundTrack\_Cologne**  
**4.0**

**29.11. - 2.12.07**

**PM 01**  
**english**

**Lola winner Gerd Baumann and Niki Reiser at the SoundTrack\_Cologne 4.0**

**29 November – 2 December 2007 | Filmforum NRW at the Museum Ludwig, Cologne**  
The convention on music and sound in film and the media

HIGH ENERGY - with this motto SoundTrack\_Cologne, the Cologne convention on music and sound in film and the media, enters its fourth round. One of the focal points of the programme, which will also include a master class, is dedicated to Gerd Baumann, the winner of the German Film Award 2007 for BEST SCORE and composer of GRAVE DECISIONS and HEAVYWEIGHTS. In cooperation with Deutsche Filmakademie SoundTrack\_Cologne will present another LOLA winner – Niki Reiser. Reiser will, among other things, provide a live commentary on the OSCAR success NOWHERE IN AFRICA, for the music of which he received the 2002 German Film Award. Reiser is a four-time winner of the German Film Award, most recently for GO FOR ZUCKER! in 2005.

A clear alternative to Christmas-tide music – MUSIC IN ANIMATED FILMS is the SoundTrack\_Cologne focus on the first Sunday of Advent (2 December). Further focal points are sound design in feature films, music on TV – including music publishers and sound branding. At the opening, ten of the most important young European composers will be presented at SoundTrack\_NEXT. They have all been nominated by their respective national federations of film music composers. Highlight of SoundTrack\_Cologne is the Awards Ceremony for the competition for up-and-coming talent, “New Sound in European Film”, on Saturday evening.

SoundTrack\_Cologne is aimed at a specialist audience and at an audience with an interest in film and music. The four-day programme includes about 30 separate events focusing on cultural aesthetics, legal, economic and technical aspects. Tickets for the convention can be booked on [www.soundtrackcologne.de](http://www.soundtrackcologne.de)

“SoundTrack\_Cologne is a film event – approached from a musical perspective. Film music is gaining new relevance as a factor contributing to the growing confidence of the German film world. HIGH ENERGY – this year’s motto, spells out this new spirit of optimism among German, as well as European, film music composers,” declare Michael P. Aust, Matthias Hornschuh and Matthias Kapohl, programme directors of SoundTrack\_Cologne.

SoundTrack\_Cologne 4.0 is supported by the representative of the German Government for Culture and the Media, the Ministry of Economic Affairs and Energy of the State of North Rhine-Westphalia, the City of Cologne, and the RheinEnergie Stiftung Kultur, with assistance from the WDR Radio Orchestra Cologne, WDR mediagroup, SoundVision GmbH, KHM Kunsthochschule für Medien Köln (Academy of Media Arts, Cologne), ifs internationale film-schule köln (international film school cologne), Universal Publishing Production Music, SkodaAuto Deutschland, Deutsche Filmakademie, Bavaria Sonor, HK Audio, Dolby, mediamusic:nrw, c/o pop, Silent Movie Theatre Cologne, cinema musica and Sound & Recording.

**Even more practical relevance**

At SoundTrack\_Cologne 4.0 the practical application of film music comes even more to the fore: With the help of new hands-on concepts the current, sensational state of new German film music will be highlighted against the background of the European and international competition: In Gerd Baumann’s master class, which is open to the public, composer/director teams will compose the music for a film clip and, within the space of one day, realise it with

the help of a string quartet. In a workshop Lola winners Gerd Baumann and Niki Reiser will give an insight into their music and will each provide a live commentary on one film. In co-operation with Deutsche Filmakademie.

Music on TV is one of the topics discussed in a workshop given by Carsten Rocker, composer of the music for the RTL film PRAGER BOTSCHAFT (The Prague Embassy). Costing, disposition, orchestration and preparation of music for TV will be examined by Tilo M. Heinrich, HEIKO Music Productions Munich. The subject of music publishers, currently hotly debated by the film music world, is given a whole day. Among other things publishing contracts will be examined closely.

**SOUND BRANDING - Music in Advertising:** This is the title of the half-day master class of John Groves, managing director of GROVES Sound Communications, Hamburg, a forerunner in the field of acoustical branding. He will take a look at the sound worlds of brands, at acoustical identities, sound logos, and chances and risks of acoustically communicating brands.

In further events the sonorous secrets of current German feature films will be made audible. Film composer Loy Wesselburg, for example, will expound his unusual concept of music and sound during the workshop on the X-film comedy MEINE SCHÖNE BESCHERUNG (directed by Vanessa Jopp) and with that, will ring in the Advent season.

Behind the second door of the Advent calendar there is a wonderful surprise for all children big and small – **MUSIC IN ANIMATED FILMS:** Among others, film critic Daniel Kothenschulte from the Silent Movie Theatre Cologne will present rare music to silent animated films in an event entitled MICKEY MOUSING. Media scientist Annegret Richter from Leipzig will use numerous film clips in a talk on fashions, changes and different kinds of music in animated films.

### **European Film Music Award: New Sound in European Film**

This year is the first time that „New Sound in European Cinema“, the European competition for up-and-coming talents, sponsored by WDR, SoundVision and SkodaAuto Deutschland, is no longer restricted to students – the age limit has been raised to include creative people up to the age of 30. The winner of the FILM SCORE category will get the chance to record his or her composition with the WDR Radio Orchestra. For the SOUND DESIGN category we are happy to have gained the support of the renowned Cologne recording studio SoundVision: The SoundVision GmbH offers the winner a two-day sound editing session for a film project of up to 45 minutes duration. This includes a Dolby Digital license, provided by Dolby Laboratories Inc.

SoundTrack\_Cologne 4.0 is inviting all composers who are under the age of 30 or are students at European film and music colleges to take part in the competition by providing new sound tracks for the two films which can be found online. The competition will be open online from Monday, 20 August onwards, at [www.soundtrackcologne.de](http://www.soundtrackcologne.de). The public screening of all nominated entries will, as always, take place on the Saturday of the convention (1 December, in the morning).

**At the cutting edge of education: European University Meeting**

The European University Meeting 2007 at SoundTrack\_Cologne promotes multidisciplinary cooperation between European film and music colleges across national borders. In screenings, presentations, and discussions of successful concepts the European higher education area once again measures itself with the yardstick of the professional film industry. Among the projects presented are some outstanding ones which resulted from collaborations between European colleges.

**SoundTrack\_Cologne 4.0****Conference tickets**

Accreditation from 20 August 2007 at [www.soundtrackcologne.de](http://www.soundtrackcologne.de)

all events including awards ceremony and party:

- early bird until 30 September: 60 euros
- from 1 October: 90 euros
- members of co-operating organizations: 60 euros | early bird 50 euros
- students: 25 euros | early bird 20 euros

day ticket: 35 euros | students 15 euros

SoundTrack\_Cologne 4.0 Party: 15 euros

**Press:** email [presse@soundtrackcologne.de](mailto:presse@soundtrackcologne.de)

**Location**

Filmforum NRW at the Museum Ludwig Köln | Bischofsgartenstr. 1 | 50667 Köln  
(directly adjacent to the Cathedral and the main railway station)

**Contact**

SoundTrack\_Cologne  
TELEVISOR Mediendienstleistungen GmbH  
Trajanstr. 27 · 50678 Köln  
fon +49 221 931844 0 · fax +49 221 931844 9  
[info@soundtrackcologne.de](mailto:info@soundtrackcologne.de)  
[www.soundtrackcologne.de](http://www.soundtrackcologne.de)

**Organised by**

TELEVISOR Mediendienstleistungen GmbH  
Trajanstr. 27 · 50678 Köln · HRB 27204 AG Köln  
Managing directors: Markus Aust | Dipl.-Kfm. Michael P. Aust  
[www.televisor.de](http://www.televisor.de)